



IMM Graduate School

Marketing ▪ Supply Chain ▪ Business

IMM GRADUATE SCHOOL STUDENT SUPPORT CENTRE: GREENSTONE

Semester 2 (17 July - 14 October 2017) - TUTORIAL TIMETABLE - Evenings and Saturdays

YEAR ONE MODULES

MODULE	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Business Communication 1			17:30 - 20:00			
Business Law 1	17:30 - 20:00					
Business Management 1					17:00 - 19:30	
Business Numeracy 1	17:30 - 20:00					
Business Statistics 1				17:30 - 20:30		
Economics 1			17:30 - 20:00			
Economic Principles 1		17:30 - 20:00				
Financial Management 1		17:30 - 20:00				
Fundamentals of Business Communication 1			17:30 - 20:00			
Marketing 1				17:30 - 20:00		

YEAR TWO MODULES

MODULE	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Brand Management 2		17:30 - 20:00				
Business Management 2	17:30 - 20:00					
Financial Management 2				17:30 - 20:00		
Marketing 2			17:30 - 20:00			
Marketing Communications 2				17:30 - 20:00		
Marketing Research Theory 2 / Business Research Theory 2				17:30 - 20:00		
Project Management 2			17:30 - 20:00			
Supply Chain Management 2	17:30 - 20:00					

YEAR THREE MODULES

MODULE	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Business Management 3		17:30 - 20:00				
Financial Management 3			17:30 - 20:00			
International & Africa Marketing 3					17:00 - 19:30	
Marketing 3	17:30 - 20:00					
* Marketing Research Project 3 / Business Research Project 3						09:00 - 12:00
Marketing Research Theory 3 / Business Research Theory 3				17:30 - 20:00		



ELECTIVE MODULES

MODULE	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Brand Management		17:30 - 20:00				
Destination Marketing					17:00 - 19:30	
Tourism and Hospitality Marketing					17:00 - 19:30	

PGRAD DIP & BPHIL MODULES

MODULE	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
* Advanced Brand Management 4		17:30 - 20:00				
* Advanced Global Marketing 4						08:30 - 12:30
Advanced Marketing Research Theory 4		17:30 - 20:00				
* Advanced Strategic Marketing 4						08:30 - 12:30

NOTE - this is a provisional timetable and is subject to change depending on student numbers and tutor availability

Note:

- * Marketing Research Project 2 / Business Research Project 2: 22 July. Dates for the remaining three sessions will be published later.
- * Marketing Research Project 3 / Business Research Project 3: . 22 July. Dates for the remaining three sessions will be published later.
- * Advanced Brand Management 4: Three additional tutorials on Saturdays – dates to be confirmed.
- * Advanced Global Marketing 4 : 22 July, 5 August, 19 August, 9 September, 23 September, 7 October.
- * Advanced Strategic Marketing 4 : 29 July, 12 August, 26 August, 16 September, 30 September, 14 October.

