



## SECTION D: EXEMPTION PROCEDURE

**PLEASE NOTE:**

- An exemption application fee of R100 must accompany this application form. (Direct deposit – Bank: ABSA, Branch: 508005, Acc: 4056310798)
- Only modules completed during the last 5 years will be considered for exemptions.
- A pass of 60% or above is applicable to be considered for exemptions.

**Closing Date for exemptions:**

1st semester 31/01/12 (Exemption letters will be ready by 30/06/2012)  
 2nd semester - 30/06/12 (Exemption letters will be ready by 30/11/2012)

**EXEMPTION PROCEDURE**

- Fill in the Exemption Application Form and pay the exemption application fee by direct deposit, cheque or credit card.
- Post or hand in an original or certified copy of the academic record, with symbols or percentages, to the IMM GSM together with the Exemption Application Form and proof of payment. If the marks obtained for a subject do not appear on the academic record, the student will not qualify for an exemption. The year the module was written must also appear the academic record.
- A copy of the syllabus of the relevant subjects applicable to the period when the subject/s were completed should be attached to the application (one-pager).

**PLEASE NOTE:**

1. The exemption fee (per module) is determined annually. Please see fee structure on the IMM GSM website.
2. All registered students, who have been granted exemptions, must pay the exemption fee per module. Only once the exemption fee has been paid will the exemption/s be reflected on their academic record.
3. Non-registered students must submit a copy of the exemption letter upon registering, together with proof of payment of the exemption fee, in order to complete the exemption process.
4. Exemption fees are non-refundable.
5. If a student has attempted a subject with the IMM GSM in the past, and failed this subject, they may not apply for an exemption if they pass the said subject at another institution.
6. If a module has been passed at a public university, accepted by the IMM GSM, the pass rate accepted must be 60% or higher. The exemption grid can be viewed on the IMM GSM website.
7. Modules that are exempted at another academic institution cannot automatically be considered for exemption.
8. Exemptions are valid for a specific period as stipulated on the exemption letter given to students.
9. The qualification should be registered with SAQA at NQF level 6 or above.
10. A maximum of 5 exemptions are granted for IMM GSM Undergraduate Diploma or Degree programmes.

The Academic Board reserves the right to decide whether a university's academic standard is acceptable to the IMM GSM. The Academic Board decision is final.

**EXEMPTION GRID**

Courses not registered on SAQA (Old NQF Level 6/New NQF level 7 or above)	No exemptions
Technology Universities	Pass for similar modules covered in IMM GSM programme except: Marketing 2 No 3rd year undergraduate modules No electives Applications from other countries: Follow SAQA procedure Exception: Zimbabwe Note: Foreign students must submit syllabus and SAQA evaluation.
National Certificate	Only N6 modules, Exceptions: 3rd year modules Marketing 2
AAA School of Advertising Chartered Institute Secretaries (CIS) Institute of Admin & Comm (IAC) Midrand Graduate Institute Monash University Vega	Consider only similar modules covered on IMM GSM programme for first year level only.
Chartered Institute of Marketing Marketing Society of Kenya Varsity College: IIE SLP in Marketing Management IMM GSM Post Graduate programmes RPL	Pass for similar modules covered on IMM GSM programme Marketing 1 Marketing 1 No exemptions RPL candidates would only be accepted for entry onto a programme - not to issue qualifications

**No exemption fees will be charged for modules previously written and passed with the IMM GSM.**

National Call Centre: 0861 IMM GSM / +27 (0) 11 628 2000

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 Durban // Suite 9, The Lodge, Strathmore Park, 305 Musgrave Road, Berea. P O Box 35263, Northway, 4065. Tel: +27 (0) 31 202 5791 Fax: +27 (0) 31 202 5797. e-Mail: imm.dbn@immgsm.ac.za  
 Cape Town // The Athenaeum Campus, Boundary Terrace, 1 Mariendahl Lane, Newlands, 7705. P O Box 13944, Mowbray, 7705. Tel: +27 (0) 21 448 5060 Fax: +27 (0) 21 448 6033. e-Mail: imm.ct@immgsm.ac.za  
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The IMM Graduate School of Marketing (IMM GSM) is registered with the Department of Higher Education and Training (DoHET) as a private higher education institution under the Higher Education Act, 1997. Registration certificate number 2000/HE07/013.

