



**EXEMPTION APPLICATION FORM**

**NAME:**.....

**IMM GSM STUDENT NO (if applicable)**.....

**ADDRESS:**.....

.....  
**TEL NO.: (W)**.....**(H)**.....

**e-mail:**.....

**Date:** ..... **Cell:** .....

**Applicants with qualifications from outside of South Africa will be required to submit additional supporting documentation, course curriculum, individual subject syllabus and the course rating**

<b>IMM GSM Subject</b>	<b>Subject Considered Compatible with IMM GSM subject</b>	<b>Name of University/ Institution</b>	<b>Year obtained</b>	<b>Marks</b>	<b>Notes</b>

**Please note:**

- **No exemptions will be considered for any subject previously attempted through the IMM GSM.**
- **A Certified copy of the academic record, with symbols, must be attached to this application form.**
- **An exemption application fee of R60 must accompany this application form. (Direct deposit – Bank: ABSA, Acc: 4056310798, Branch: 508005)**
- **Applicants who are granted exemptions shall become liable to the IMM GSM for the exemption fee.**
- **Only subjects completed during the last 5 years will be considered for exemptions.**
- **A pass of 60% or above is applicable to be considered for exemptions.**

## **EXEMPTION PROCEDURE**

**Subjects completed during the last 5 years will be considered for exemptions.**

### **Procedure**

- Fill in the Exemption Application form and pay the exemption application fee by direct deposit, cheque or credit card.
- Post or hand in an original or certified copy of the academic record, with symbols or percentages, to IMM GSM together with the Exemption Application form and proof of payment. If the marks obtained for a subject do not appear on the academic record, the student will not qualify for an exemption.
- A copy of the syllabus of the relevant subjects applicable to the period when the subject/s were completed should be attached to the application.

### ***Please note***

1. The exemption fee (per subject) is determined annually. Please see fee structure on the IMM GSM website.
2. All registered students will automatically have their account debited for exemptions granted which need to be paid immediately.
3. Non-registered students must submit a copy of the exemption letter upon registering, in order to complete the exemption process.
4. Exemption fees are non-refundable.
5. Important note: The exemption cost is payable as soon as the exemption is granted.
6. If a student has attempted a subject with the IMM GSM in the past, and failed this subject, they **may not** apply for an exemption if they pass the said subject at another institution.
7. If a subject has been passed at a public university, accepted by the IMM GSM, the pass rate accepted must be 60% or higher. The exemption grid can be viewed on the IMM GSM website.
8. Subjects that are exempted at another academic institution cannot automatically be considered for exemption.
9. Exemptions are valid for a specific period as stipulated on the exemption letter given to students.
10. The qualification must be registered with SAQA at NQF level 6 or above.

**The academic board reserves the right to decide whether a university's academic standard is acceptable to the IMM GSM. The academic board decision is final.**

## **EXEMPTION GRID**

***Closing Date for exemptions: 1<sup>st</sup> semester - 31/01/10***

***2<sup>nd</sup> semester - 30/06/10***

### **IMM GSM qualifications**

<b><i>Certificate courses</i></b>	No Certificates would be issued to students who have completed an elective in the BBA Degree/only the degree would be issued.
<b><i>Degree conversion</i></b>	No exemptions except for courses completed for the IMM GSM Post Graduate Diploma in Marketing course: <ul style="list-style-type: none"><li>• Adv International Marketing – International Marketing</li><li>• Adv Strategic Marketing – Strategic Management</li><li>• Adv Promotional Strategy – Promotional Strategy</li><li>• Adv Services Marketing – Services Marketing</li><li>• Adv Marketing Research – Marketing Research</li></ul>
<b><i>Post Grad</i></b>	Advanced International Marketing if International Marketing was written with IMM GSM
<b><i>RPL</i></b>	RPL candidates would only be accepted for entry into a programme - not to issue certificates/degrees

- **No exemption fees will be charged for subjects completed with the IMM GSM**

## Other Institutions

**Only subjects completed during the last 5 years would be considered for exemptions.  
A minimum pass rate of 60% is applicable.**

Courses not registered on SAQA (Level 6 or above)	No exemptions
University Technology Universities	<p>Pass for similar subjects covered in IMM GSM programme except:</p> <ul style="list-style-type: none"> <li>• Practice of Marketing</li> <li>• final year subjects (except Financial Management for third level University Financial Management)</li> <li>• Only second level Financial Acc and Management Accounting would be accepted</li> <li>• No 3<sup>rd</sup> year or 4<sup>th</sup> year subjects on the BBA degree (except Financial Management for third level University Financial Management)</li> <li>• No BBA degree electives</li> </ul> <p>One year programmes not accepted Applications from other countries: Follow SAQA procedure Exception: Zimbabwe</p> <p>Note: Foreign students must submit syllabus and SAQA evaluation.</p>
National Certificate	<p>Only N6 and subjects</p> <p>Exceptions:</p> <ul style="list-style-type: none"> <li>• third level subjects</li> <li>• Practice of Marketing</li> </ul>
AAA School of Advertising Chartered Institute Secretaries (CIS) Institute of Admin & Comm (IAC) Midrand Graduate Institute Monash University Vega	Consider only similar subjects covered on IMM GSM programme for first year level only
Chartered Institute of Marketing	Pass for similar subjects covered on IMM GSM programme
Marketing Society of Kenya	Marketing I (Principles of Marketing)