

# EXAMINATION TIMETABLE OCTOBER 2012

DATE	MORNING SESSION	AFTERNOON SESSION
<b>15 Oct   Mon</b>	Advanced Digital Marketing (ADM401) – Open book	Bus-to-Business Marketing (BBM/BBM001)
	Advanced Contemporary Mkt Mng Issues (ACM401) - Open book	Microeconomics (MIC)
	Advanced Services Marketing (ASER401) – Open book	Economics 2 (ECO201)
		Basics of Export Trade 1 (BET101)
		International Economics 3 (IE301)
<b>16 Oct   Tues</b>	Financial Management 1 (FM101)	Strategic Management (STRM)
	Business Numeracy 1 (BN101)	Business Management 3 (BM303)
		Tourism & Hospitality Man (THM001)
		International Trade 1 (IT101)
		Introduction to International Trade (IIT)
<b>17 Oct   Wed</b>	Business Management 1 (BM101)	Practice of Marketing (M2)
	Business Management (BM)	Marketing 2 (MAR202)
		International Marketing 1 (IM1)
		Product Management (PM/PM001)
<b>18 Oct   Thu</b>	Principles of Marketing (M1)	Financial Management (FM)
	Marketing 1 (MAR101)	Financial Management 2 (FM202)
		Financial Management 3 (FM303)
		Finance & Payments 1 (FP1)/Finance & Payments 2 (FP201)
		Finance & Payments 2 (FP2)/Finance & Payments 3 (FP302)
<b>19 Oct   Fri</b>	Advanced Global Marketing (AGM401) – Open book	Marketing Communications (MC)
		Marketing Communications 2 (MC201)
		Services Marketing (SERM/SEM001)
		Export Management (EM)
		Export Management 2 (EM201)
<b>22 Oct   Mon</b>	Marketing Strategy (M4) - Open book	Consumer & Buyer Behaviour (CBB)
	Marketing 3 (MAR303) – Open book	Distribution & Logistics Management (DLM)
	Advanced Strategic Marketing 4 (ASM401) – Open book	Sponsorship Management (SPM001)
	Export/International Trade Strategy (EIT) - Open book	Export Administration 2 (EA2 / EA201)
	Export Trade Strategy 3 (ETS303) – Open book	
<b>23 Oct   Tue</b>	Entrepreneurship (ENT/ENT001)	Statistical Analysis (STAT)
	Sales Management (SALM)	Business Statistics 1 (BS101)
	Sales Management 1 (SAM101)	Business Management 2 (BM202)
		e-Commerce (EC/EC001)
		Export Administration 1 (EA1 / EA101)
<b>24 Oct   Wed</b>	Macroeconomics (MAC)	International Marketing (M3)/International +Africa Marketing 3 (AM301)
	Economics 1 (ECO101)	Financial Accounting (FA)
		Brand Management (BM001)
		International Marketing 2 (IM2)
		International Marketing 3 (IM301)
<b>25 Oct   Thu</b>	Business Communication (BC)	Marketing Research (MR)
	Business Communication 1 (BC101)	Marketing Research: Theory 3 (MRT301)
	Fundamentals of Business Communication 1 (FBC101)	Basic Marketing Research 2 (BMR201)
	International Communication (IC)	International Trade Law 1 (ITL1)/International Trade Law 2 (ITL201)
	Basics of Business Communications (BBC101)	International Trade Law 2 (ITL2)/International Trade Law 3 (ITL301)
<b>26 Oct   Fri</b>	Advanced Marketing Research: Theory 4 (AMRT401)– Open book	Business Law (BL)
	Advanced Brand Management (ABM401) – Open book	Business Law 1 (BL101)
		Academic Literacy 1 (AL101)
	Human Resource Management (HRM/HRM001)	

Some modules in the examination timetable are not offered to new students who enrolled from 2009. Please read the IMM GSM Examination Policy & Procedures in the Student Yearbook or on [www.immgsa.ac.za](http://www.immgsa.ac.za)

**Note:**

- All morning sessions on Tuesdays, Wednesday and Thursdays start at 9.30am\* and end at 12.30pm\*.
- All morning sessions on Mondays and Fridays start at 9.00am\* and end at 1pm\*.
- All afternoon sessions start at 2.00pm\* and end at 5.00pm\*
- Students writing examinations must be seated in their respective examination venues 15 minutes before the examination is due to commence.

\*Please note the stipulated times refer to South African times.

