

Examination Timetables

Date	MORNING SESSION	AFTERNOON SESSION
20 Oct Wed	Micro Economics (MIC)	Practice of Marketing (M2) Public Relations (PR) Business-to-Business Marketing (BBM)
21 Oct Thu	Principles of Marketing (M1) e-Commerce (EC)	Financial Management (FM) Creative Strategy (CRE) Retail Marketing (RM)
22 Oct Fri	Macro Economics (MAC) Advertising Management (AM) Product Management (PM)	Marketing Communications (MC) Media Strategy (MS) Open Book Services Marketing (SERM)
25 Oct Mon	Marketing Strategy (M4) Open Book Marketing Research Application (MRA)	Consumer & Buyer Behaviour (CBB) Distribution & Logistics Management (DLM)
26 Oct Tue	Business Management (BM) Entrepreneurship (ENT)	Strategic Management (STRM)
27 Oct Wed	Statistical Analysis (STAT) Sales Management (SALM) Advertising Production Management (APM)	International Marketing (M3) Financial Accounting (FA)
28 Oct Thu	Business Communication (BC) Human Resource Management (HRM)	Marketing Research (MR) Promotional Strategy (PS)
29 Oct Fri	Business Law (BL)	Management Accounting (MA)

Some modules in the examination timetable are not offered to new students who enrolled from 2009.

Please read the IMM GSM Examination Policy & Procedures in the Student Yearbook or on www.immgsm.ac.za

Note:

1. All morning sessions start at 9.30am* and end at 12.30pm*, except Monday, 25 October 2010.
2. The morning session of Monday, 25 October 2010 will start at 9.00am* and end at 1.00pm.*
3. All afternoon sessions start at 2.00pm* and end at 5.00pm*
4. Students writing examinations must be seated in their respective examination venues 15 minutes before the examination is due to commence.

* Please note the stipulated times refer to South African times.