



BUSINESS MANAGEMENT

Objectives:

- To understand the basic concepts, theories and principles of management
- To apply the knowledge to practical problems and tasks of management

Content:

- Introduction to management
- Managing in a changing environment
- Goal formulation
- Planning
- Strategic planning
- Managerial decision-making
- Information management
- Organisation design
- Authority, power and job design
- Organisational culture and change
- Motivation
- Leadership
- Control
- Groups and teams in the organisation
- Management of diversity

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