



Graduate School

How to Guide

Submit the assignment online (eLearn)

Marketing • Supply Chain • Business

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Summary

The assignment is an integral part of your learning with the IMM Graduate School and forms a foundation on which to build and prepare for the examination.

The assignment is submitted online (eLearn) for the following modules: **AL101, ALP101, BP304, BRP302, MRP302** and **WIL301** and **ALL Postgraduate modules**. Please carefully read the instructions provided in this guide before attempting your submission.

In this guide you will learn how to:

- Prepare your work for submission (formatting)
- Submitting your work online
- Receive and translate the similarity report generated by Turnitin
- Resubmit your work (where deemed necessary)

Prepare your work for submission (formatting)

1. Adhere to the format indicated in the [Instructions for completing and submitting the assignment](#)
2. You must submit 1 document not exceeding 40mb. (*BRP302 and MRP302 students are submitting 1 PDF and 1 PowerPoint presentation*)
3. Save your Word document as a PDF. E.g. D12345_ABM401
4. **Do not scan** the assignment as eLearn will reject scanned documents

NB: A cover sheet is not required for online submissions therefore there is no cover sheet available.

Important information and buttons


eLearn

Home / Courses / Postgraduate / ABM401 / Welcome to the exciting module of Advanced Brand Management. / Assignment Question Paper and Submit Online (ABM401)

 **Post Date:** is the assignment result release date, unless otherwise indicated.
Results are not released on eLearn at this stage!

My Submissions

ABM401 Assignment

Title	Start Date	Due Date	Post Date	Marks Available
 Assignment Question Paper and Submit Online (ABM401) - ABM401 Assignment	6 Mar 2018 - 13:07	13 Mar 2018 - 15:00	4 May 2018 - 23:59	100


Summary:


The assignment is an integral part of your study journey with the IMM Graduate School.

As part of our efforts to help you effectively write your assignment we have availed Turnitin software to all students. Turnitin software encourages best practices for using and citing other people's written material by producing a similarity report therefore improving your referencing and citing skills as well as reducing the risk of being penalised for such.


Assignment Question Paper

How to Guide: Submitting the Assignment

 Refresh Submissions

Submission Title	Turnitin Paper ID	Submitted	Similarity	Grade
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Submitting your work online

1. Give yourself ample time to make the submission. **+/-15 minutes depending on your internet speed and computer skills.**
2. Do not leave submitting for too late so as to avoid any frustrations. It is good practice to submit early.
3. Log into eLearn with your student number and pin.
4. Select the **applicable Module**
5. Click **Assignment icon** 
6. On the My Submissions page click **Submit Paper**
7. Insert the **Title** of your assignment. E.g. D12345_AB401
8. **Add your assignment** into the File to Submit box.
9. **Read the disclaimers and tick to acknowledge your understanding and compliance with the same.**
10. **Congratulations** you have submitted your assignment

NB:

- You will see (online) and received (via email) the Digital receipt confirming your submission
- Assignments are currently not graded online so please visit the Student Portal for grades on release date.

As part of our efforts to help you effectively write your assignment we have availed Turnitin software to all students.

Here is some useful information to aid your understanding. [Answers to questions students ask about Turnitin.](#)

Turnitin encourages best practices for using and citing other people's written material by producing a similarity report therefore improving your referencing and citing skills as well as reducing the risk of being penalised for such.

Receive and translate the similarity report generated by Turnitin

ⓘ **Pending:** Turnitin takes +/- 15 minutes to generate a similarity report for the first 3 submissions. Thereafter the report will be available in 24 hours. Please refresh your page to view the similarity report.

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[Assignment Question Paper](#) [How to Guide: Submitting the Assignment](#)

[Refresh Submissions](#)

Submission Title	Turnitin Paper ID	Submitted	Similarity	Grade
View Digital Receipt test	926088018	6/03/18, 17:22	Pending	-- Submit Paper --

Receive and translate the similarity report generated by Turnitin

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My Submissions

Similarity: Acceptable levels of similarity are 0% to 30%. You are however encouraged to ameliorate your work so as to have the least possible similarity. **Similarity above 30% will be flagged as possible grounds for plagiarism inquiries!**

ABM401 Assignment

Title	Start Date	Due Date	Post Date	Marks Available
Assignment Question Paper and Submit Online (ABM401) - ABM401 Assignment	6 Mar 2018 - 13:07	13 Mar 2018 - 15:00	4 May 2018 - 23:59	100

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[Assignment Question Paper](#) [How to Guide: Submitting the Assignment](#)

Refresh Submissions

Submission Title	Turnitin Paper ID	Submitted	Similarity	Grade
View Digital Receipt test	926088018	6/03/18, 17:22	0%	-- Submit Paper

Receive and translate the similarity report generated by Turnitin

Click Similarity % to view the report in the Feedback Studio: The Feedback Studio indicates similarity and also the original source.

The highlighted sections are those that are similar to work already on the Turnitin data base and require rewording.

Submit ADM401 Assignment x Feedback Studio x +

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feedback studio Jane Doe | D12345 ADM401

examinations to which you can refer for this module. Please therefore take note that this Tutorial Letter takes the place of prior examinations available to students. You are reminded that the detail provided herein is merely a guideline for clarity and direction and you are encouraged to complete the entirety of the module content as outlined in the Learner Guide. You can make note of the following key areas and notes pertaining to the Supply Chain Management 1, May 2017 examination.

Exam Structure

- The paper consists of various questions resulting in an exam total of 100 marks.
- The paper can comprise compulsory and / or choice questions.
- The questions cover the whole syllabus.

You may resubmit your work by clicking the **Submit Paper** button and you may resubmit as many times as you wish.

REMEMBER...

- **The assignment due date and time! No extensions or allowances will be granted to students because of Turnitin.**
IF YOU SUBMIT LATE YOU WILL BE PENALISED!
- 1st submission, 2nd and 3rd resubmission of an assignment paper = immediate receipt of similarity report (+/-10 minutes depending on your internet speed. Refresh your page to view.)
- Any further resubmission = 24hrs turnaround time for receipt of similarity report



- Please read the **Instructions for completing and submitting your assignment** before you attempt your assignment.
- Save your Word document as a PDF. **DO NOT SCAN!**
- Ensure to **give yourself ample time** to make the submission. It is good practice to submit the day before the due date. Our phone lines and emails may be congested so we advise you to submit early
- No extensions or allowances will be granted to students because of Turnitin.
- If you submit late you will be penalised!**



Need help!

Call us on +27 11 628 2000 (Monday – Friday, 08h00 -17h00)

Or

Email elernsupport@immgsm.ac.za and we will get back to you within 2 working days of receipt of your email.