



Graduate School

Marketing • Supply Chain • Business

Assessment: Examination Timetable May 2017

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Date	Morning Session - Start Time: 09h00*	Afternoon Session - Start Time: 14h00*
15 May Mon	Advanced Digital Marketing 4 (ADM401) – Open book Advanced Services Marketing 4 (ASER401) – Open book	Economics 2 (ECO201) Project Management 2 (PRM201) Business-to-Business Marketing (BBM001) Basic Marketing Research 2 (BMR201) Basics of Export Trade 1 (BET101) International Economics 3 (IE301)
16 May Tues	Financial Management 1 (FM101)	Business Management 3 (BM303) Services Marketing (SEM001) International Trade 1 (IT101)
17 May Wed	Economic Principles 1 (ECOP101)	Marketing 2 (MAR202) Product Management (PM001) Finance & Payments 2 (FP201) Supply Chain Management 3 (SCM303)
18 May Thu	Marketing 1 (MAR101)	Financial Management 2 (FM202) Retail Marketing (RM001) Operations Management 3 (OM301) Finance & Payments 3 (FP302)
19 May Fri	Advanced Strategic Marketing: Theory & Practice 4 (ASM401) - Open book	Business Law 1 (BL101) Tourism & Hospitality Marketing (THM001)/Destination Marketing (DSM001) Supply Chain Management 2 (SCM202) Export Management 2 (EM201) Fundamentals of Business Communication 1 (FBC101)
22 May Mon	Advanced Global Marketing 4 (AGM401) – Open book Marketing 3 (MAR303) – Open book International Export Trade Strategy 3 (ETS301) – Open book	Distribution & Logistics Management 2 (DLM201) Business Numeracy 1 (BN101) Export Administration 2 (EA201) Supply Chain Management 1 (SCM101)
23 May Tue	Entrepreneurship (ENT001) Sales Management 1 (SAM101) Advanced Brand Management 4 (ABM401) – Open book	Business Management 2 (BM202) e-Commerce (ECO01)/Digital Marketing (DM001) Export Administration 1 (EA101) Business Statistics 1 (BS101)
24 May Wed	Business Communication 1 (BC101)	Human Resource Management (HRM001/HRM301) International & Africa Marketing 3 (IAM301) African and Global Marketing 3 (AFGM301) Marketing Communications 2 (MC201) International Marketing 3 (IM301) International Trade Law 2 (ITL201)
25 May Thu	Business Management 1 (BM101)	Marketing Research: Theory 2/3 (MRT201/MRT301) Business Research: Theory (BRT201/BRT301) International Trade Law 3 (ITL301)
26 May Fri	Advanced Marketing Research: Theory 4 (AMRT401) – Open book	Economics 1 (ECO101) Brand Management (BM001) / Brand Management 2 (BM201) Financial Management 3 (FM303)

Please read the IMM Graduate School's Examination Policy & Procedures in the Student Yearbook or on www.immgsm.ac.za

Note:

1. All morning sessions on Tuesdays, Wednesdays and Thursdays start at 09h00* and end at 12h00*, except Advanced Brand Management 4 which starts at 9h00* and ends at 13h00*.
2. All morning sessions on Mondays and Fridays start at 9h00* and end at 13h00*.
3. All afternoon sessions start at 14h00* and end at 17h00*.
4. Students writing examinations must be seated in their respective examination venues 15 minutes before the examination is due to commence.
5. The doors to the exam venue close 10 minutes prior to the start of the examination.
6. A confirmation letter and ID/Passport/Drivers License is compulsory to gain access to the examination venue.

*Please note the stipulated times refer to South African times.

Please note that due to circumstances beyond the control of the IMM Graduate School, dates may be subject to change. Any changes to the examination timetable will be communicated on the IMM Graduate School website and/or via SMS/email.