



IMM GRADUATE SCHOOL STUDENT SUPPORT CENTRE: GREENSTONE

First Semester (06 Feb - 13 May) - TUTORIAL TIMETABLE - Evenings and Saturdays

YEAR ONE MODULES

MODULE	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Academic Literacy 1 *	17:30 - 20:00					
Business Communication 1			17:30 - 20:00			
Business Management 1					17:00 - 19:30	
Business Statistics 1			17:30 - 20:30			
Economic Principles 1			17:30 - 20:30			
Financial Management 1		17:30 - 20:00				
Fundamentals of Business Communication 1			17:30 - 20:00			
Marketing 1				17:30 - 20:00		
Sales Management 1					17:00 - 19:30	
Supply Chain Management 1	17:30 - 20:00					

YEAR TWO MODULES

MODULE	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Brand Management 2	17:30 - 20:00					
Business Management 2	17:30 - 20:00					
Economics 2		17:30 - 20:00				
Financial Management 2				17:30 - 20:00		
Marketing 2			17:30 - 20:00			
Marketing Communications 2				17:30 - 20:00		
Marketing Research Project 2 / Business Research Project 2						09:00 - 12:00
Marketing Research Theory 2 / Business Research Theory 2				17:30 - 20:00		

YEAR THREE MODULES

MODULE	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Business Management 3		17:30 - 20:00				
Financial Management 3	17:30 - 20:00					
International & Africa Marketing 3					17:00 - 19:30	
Marketing 3		17:30 - 20:00				
Marketing Research Project 2 / Business Research Project 2						09:00 - 12:00
Marketing Research Theory 3 / Business Research Theory 3 *				17:30 - 20:00		



Graduate School

Marketing ▪ Supply Chain ▪ Business

ELECTIVE MODULES

MODULE	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Brand Management	17:30 - 20:00					
Digital Marketing / E-Commerce				17:30 - 20:00		

PGRAD DIP & BPHIL MODULES

MODULE	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Advanced Digital Marketing 4			17:30 - 20:00			
Advanced Global Marketing 4 *						08:30 - 12:30
Advanced Marketing Research Report 4 *	17:30 - 20:00					
Advanced Marketing Research Theory 4		17:30 - 20:00				
Advanced Marketing Practicum 4 *	17:30 - 20:00					
Advanced Strategic Marketing 4 *						08:30 - 12:30

NOTE - this is a provisional timetable and is subject to change depending on student numbers and tutor availability

* Academic Literacy 1 : 20 February, 13 March, 3 April, 8 May

* Marketing Research Project 3 : 11 February, 11 March, 1 April, 29 April

* Advanced Global Marketing 4 : 18 February, 4 March, 18 March, 1 April, 29 April, 13 May

* Advanced Strategic Marketing 4 : 11 February, 25 February, 11 March, 25 March, 22 April, 6 May

* Advanced Marketing Research Report 4 : 6 February, 27 February, 20 March, 10 April

* Advanced Marketing Practicum 4 : 13 February, 6 March, 27 March, 24 April

